# Printing plates: how to pay them securely? By Stripe!

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Andrea Tronchin

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# **Printing plates** how to pay securely with **Stripe** and Flexo24. Select the method you prefer from the payment page!

**Printing plates** bought online are becoming very common like all the other way to shop and will shortly surpass the traditional market. The agency eMarketer estimated that in 2021 global e-commerce will approach \$5 trillion (source). Thanks to a revolution in the **flexo** market, today with Flexo 24 it is possible to purchase **digital plates** through the most innovative way ever:

- 1. make the pdf for flexo for flexo,
- 2. upload your file and have it checked by our exclusive online software
- 3. PLACE YOUR ORDER to receive your **digital flexo plate**!

#### Manage independently your own order for your <u>next **digital flexo plate. ORDER**</u> <u>NOW!</u>

# **Printing plates, how to pay** with Apple Pay or Google Pay. These are finally available for your orders of plates for **flexo printing**!

When you reach the payment page, you can check out and pay with Apple Pay or with Google Pay. You will confirm your order from your cart in Flexo 24. The main features of these payments methods are:

- Geographical area: where Apple Pay and Google Pay are supported.
- Payment transferred: only if authenticated by the customer.
- Payment confirmation: immediate.

We suggest this video about the payment procedure through Apple pay to see how they work: <u>Video</u> <u>Apple Pay payment, how it works!</u>.

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On Flexo 24 you can pay with your Google PAY account to pay your **Printing plates**.

## Credit cards, from all over the world.

Visa, Mastercard, American Express, Discover, Diners Club and JCB credit and debit cards are globally the most popular payments methods and also the most used for orders of **flexo digital plates**. In Flexo 24 the most widely used credit cards are accepted for your online orders, here are the features:

- Geographical area: global.
- Payment: completed immediately.
- DPayment confirmation: immediate.

Here is a video showing how to use credit cards for orders in Flexo 24: <u>How to check out with your credit card.</u>

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### What's new in 2019: local payment methods are now available. Anywhere you are, find the best way for you and your online account!

#### Bancontact.

Bancontact, known as Bancontact/Mr Cash, is one of the most widely spread systems in Belgium, covering one third of all the online transactions. More than 80% of the payments to the online sellers in Belgium are made by Bancontact:

- Geographical area: Belgium.
- Payment: only if authenticated by the customer.
- DPayment confirmation: immediate.

#### PROTIP

Payments with Bancontact are authenticated by customers and immediately confirmed to the seller. If payments are not authenticated within 6 hours they will be canceled.

#### CUSTOMER-FACING FLOW



#### **EPS** the most widespread in Austria.

<u>EPS (electronic **payment** standard)</u> is the most popular online payment method developed jointly by the government and the Austrian banks. It is used by over 80% of the Austrian business. The payment flow is very similar to <u>iDEAL</u> or <u>Giropay</u>:

- Geographic area: Austria.
- Payment: only if authenticated by the customer.
- DPayment confirmation: immediate.

#### CUSTOMER-FACING FLOW



Selects EPS at checkout

Gets redirected to EPS and chooses

bank

...

...

Enters account credentials



Completes authorization process (with scanner or SMS)



Gets notification that payment is complete



(Optional) Returns back to business's site for payment confirmation

#### Giropay.

Giropay is a German payment system based on the online banking. Customers of most Sparkassen and German cooperative banks can complete online transactions by Giropay:

- Geographical area: Germany
- Payment: only if authenticated by the customer.
- Payment confirmation: immediate.

With this video you can understand how payments by Giropay work.



#### iDEAL.

iDeal is the leading payment method for online transactions in the Netherlands. Customers use their own bank access details. All the main Dutch banks joined Currence, an association providing payment services and owner of iDEAL:

- Geographical area: the Netherlands.
- Payment: only if authenticated by the customer.
- DPayment confirmation: immediate.

Here is a video explaining the iDEAL procedure.

#### CUSTOMER-FACING FLOW



Selects iDEAL at checkout



Gets redirected to iDEAL and chooses bank or gets redirected to bank straight away

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Enters account credentials



Completes authorization process (with scanner or SMS)



Gets notification that payment is complete



(Optional) Returns back to business's site for payment confirmation

#### Sofort.

The payment method SOFORT is based on bank transfers and it's widely used in Germany and Austria. Customers are re-addressed to the SOFORT website where they can access their bank account through their user's details. After authentication, SOFORT orders a transfer from the customer's bank account:

- Geographical area: Germany and Austria.
- Payment: only if authenticated by the customer.
- DPayment confirmation: immediate (only approximate). Confirmation within 2-14 working days.

PROTIP

The authorization indicates that the payment will be most probably completed, but does not guarantee the transfer to the seller until the amount is actually received; this might take from 2 to 14 working days.

This video shows how to transfer payments with Sofort.



# Bank transfer.

Payments via bank can be transferred to the seller's account using the details indicated below. You will receive the number of your new order by e-mail together with Flexo 24's IBAN where you can transfer your payment:

- Geographical area: global.
- Payment: transferred by the customer.
- Payment confirmation: from 2 to several working days, depending from the bank involved.

After you have received your order confirmation you can proceed with the bank transfer from your home banking. Please indicate the order reference number when sending your payment.

#### PROTIP

Flexo 24 will process your order only after receiving the amount on the account. Together with the email of your new order you will receive:

• your order number.

• Flexo 24's IBAN where you can transfer your payment.

Remember to indicate the order reference number when sending your payment.

Your order will be shipped once the payment is received.

# All the electronic payment methods are now available. We introduced them to make things easier for your company, for you.

Flexo 24 is the first online service that offers **flexo printing**products in Italy and in the rest of the world. All the most widely used payment methods are available on our website:

Country of business:	US	EU	Rest of world
Apple PAY / Google PAY	•	•	•
Bancontact	٠	•	-
Credit cards	•	•	•
EPS	٠	•	-
Giropay	•	•	-
iDEAL	•	•	-
SOFORT	•	•	-
Bank transfer	•	•	•
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Start now and become Flexo 24's customer: make your own plates!